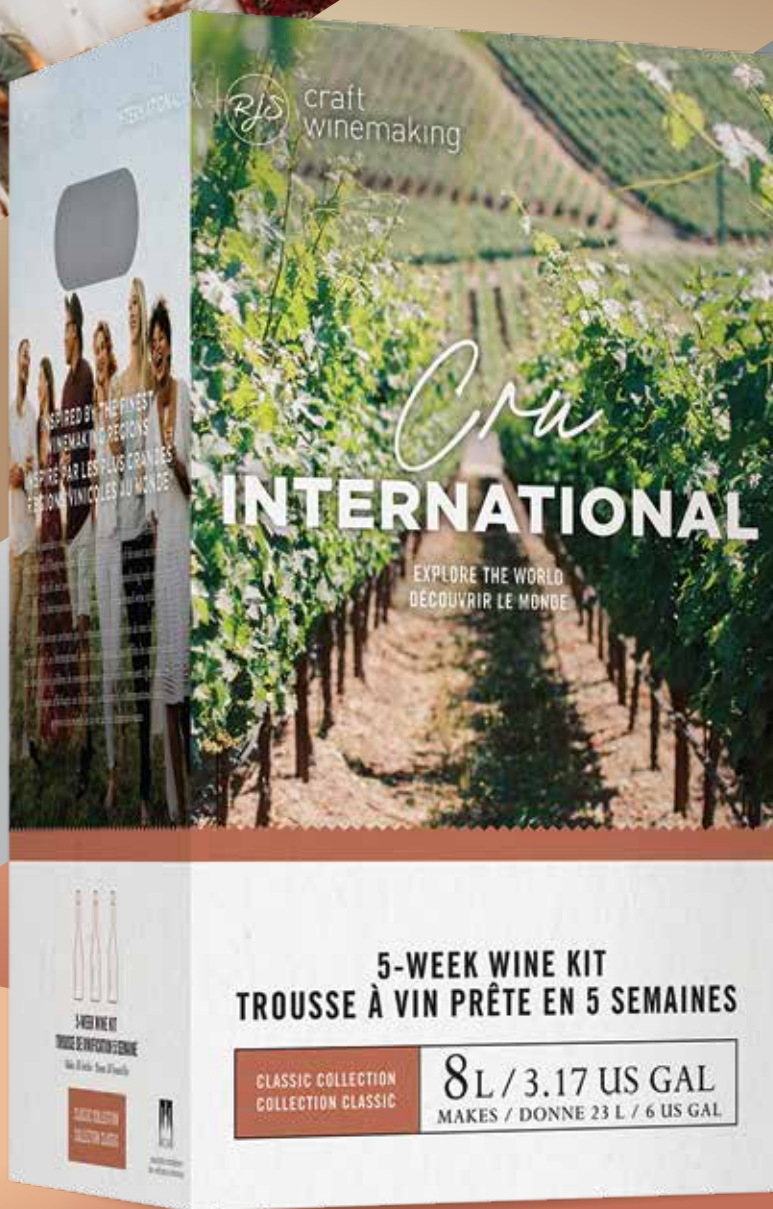


# the art of excellence *continues*




craft  
winemaking

Crafted together. Enjoyed together.

# Cru INTERNATIONAL


We are introducing a new, no-skin red tier of four popular, competitively priced varietals. These are easy-drinking and approachable wines with regional style declaration at an entry-level point to the Cru International brand.

## CALIFORNIA CABERNET STYLE


 Californian Cabernet Sauvignon tends to be more fruit-forward with a nice balance of both tannins and juicy flavours, making it a sensational food wine.

**New Product #: 80087359**

## CHILE MERLOT STYLE

 Chilean Merlot tends to be full-bodied yet gentle, with bracing acidity, perfect for pairing with a creamy Gorgonzola. **New Product #: 80087360**

## ITALY VALPOLA STYLE

 From the famous Italian red wine region Veneto, this easy-drinking, deep, ruby-red wine has distinct aromas of ripe cherries and dried fruits.

**New Product #: 80087362**

## FRANCE VIEUX CHATEAU DU ROI

 From one of the largest wine producers in the world, this rich French red is a complex blend of various French grape varietals. Dark in colour and high in tannin, this wine leaves a nice hint of plum on the palate.

**New Product #: 80087363**

We are expanding our portfolio selection inclusive of these two popular white varietals with their regional designation. These competitively priced, 5-week kits introduce the customer to a better-quality craft winemaking experience with increased value.

## GERMANY RIESLING STYLE

As Germany's leading grape variety, this Riesling is aromatic, displaying flowery, almost perfumed aromas, which nicely combine with high acidity.

**New Product #: 80087357**

## ITALY VERDICCHIO STYLE

This Italian refreshing white wine has aromas of peach and lemon peel, with lemon-like acidity and a nice finish of bitter almond.

**New Product #: 80087358**



**5-week wine kit. Makes 30 bottles.**

Learn more at  
[rjscraftwinemaking.com](http://rjscraftwinemaking.com)



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